



Powertrain
expo
2026



SCHEDULE AT A GLANCE

Wednesday, August 26th

- Management** 4:30 PM - 5:45 PM - **The Game Plan: Creating a WINNING Culture** - Lance Wiggins and Rodger Bland
- Tech** 4:30 PM - 6:00 PM - **Misfire: Efficient and Effective Diagnosis** - Eric Ziegler
- Tech** 6:15 PM - 7:45 PM - **Identifying Counterfeit Transmission Parts** - Bob White
- Management** 6:00 PM - 7:30 PM - **Being In Business With The One You Love** - Kit and Amy Lindsay

Thursday, August 27th

- Management** 8:00 AM - 9:30 AM - **The Complete Customer Experience**
Stop Losing Them Before, During, and After the Sale - Carl Borsani
- Tech** 8:00 AM - 9:30 AM - **Programming the Powertrain: Unlocking Stellantis Transmission Success** - Don Smith (Elitek)
- Management** 10:00 AM - 11:30 AM - **Built to Last** - Melissa "Birdie" Patterson
- Tech** 10:00 AM - 11:30 AM - **Why the PowerLine Is Different:**
PC vs. CV Foundations and Technician Focused Diagnostics - Francisco Moreno/Buffy Schlak
- 11:30 AM - 1:00 PM - **Lunch (Enjoy The San Antonio Food Culture on The Riverwalk)**
- Management** 1:00 PM - 2:30 PM - **Beyond the Build: Leadership & Systems for a Stronger Transmission Shop** - Maryann Croce
- Tech** 1:00 PM - 2:30 PM - **Misfire: Efficient and Effective Diagnosis** - Eric Ziegler
- Tech** 1:00 PM - 2:30 PM - **Vital Primary Ignition Amps Tests You Should Know** - Dan Marinucci
- Tech** 1:00 PM - 2:30 PM - **Hydraulic Controls: Following the Circuit for 8, 9 & 10 Speed TCC Control** - Bob Warnke
- Management** 3:00 PM - 4:30 PM - **Shifting Gears & Changing Lanes** - Jay Gubrud
- Tech** 3:00 PM - 4:30 PM - **Blame it on the Tuner - Part 8** - Pepe Torres
- Tech** 3:00 PM - 4:30 PM and 5:00 PM - 6:30 PM - **Understanding and Measuring Current Part 2** - Adam Robertson
- Management** 5:00 PM - 6:30 PM - **Speed Traps, Potholes & Idiots** - Jay Gubrud
- Tech** 5:00 PM - 6:30 PM - **Audi S-Tronic DL382 - Operation and Service** - Wes Dickens
- Management** 6:30 PM - 8:00 PM - **Members Meeting** - Sponsored by **ALLDATA**
AUTOMOTIVE INTELLIGENCE

Friday, August 28th

- Management** 8:00 AM - 9:30 AM - **Mission Accomplished: Special Forces Leadership Tactics Can Boost Your Shop's Performance** - Major Jon Tschetter (Retired)
- Management** 9:45 AM - 11:15 AM - **Culture Connection** - Lauralee Schmidt
- Management** 11:30 AM - 1:00 PM - **Winning Culture: From the Curb and Back Again** - Thom Tschetter

www.powertrainexpo.com

SCHEDULE AT A GLANCE



Friday, August 28th

Friday is a special training day! We have four speakers breaking down the 10L80; from diagnostics and R&R, to delivery. Each session is packed with real-time need-to-know information on finding the root-cause problems and solving the issues. Attending technicians will be divided into 4 separate groups. Each group will attend a session and move to the next session as a group until completing all four sessions. Each speaker will repeat the same material each session they present. The times are as follows:

Tech	Pearl #1	Pearl #2	Pearl #3	Pearl #4
	Aaron Golas	Bill Anthony	Jim Dial	Mark Wheeler
	10L80: R&R, Diagnosis Before and After	10L80 Build: Do's and Don'ts	10L80 Valve Body: What You Need to Know	10L80 Programming and Tuning
	8:00 am – 9:00 am	8:00 am – 9:00 am	8:00 am – 9:00 am	8:00 am – 9:00 am
	9:15 am – 10:15 am	9:15 am – 10:15 am	9:15 am – 10:15 am	9:15 am – 10:15 am
	10:30 am – 11:30 am	10:30 am – 11:30 am	10:30 am – 11:30 am	10:30 am – 11:30 am
	11:45 am – 12:45 pm	11:45 am – 12:45 pm	11:45 am – 12:45 pm	11:45 am – 12:45 pm

1:00 PM - 2:30 PM - **Lunch** - (Provided by ATRA - Third Floor Ballroom)

2:30 PM - 6:30 PM - **Tradeshow**

7:00 PM - 9:00 PM - **Reception** - Sponsored by **WIT**

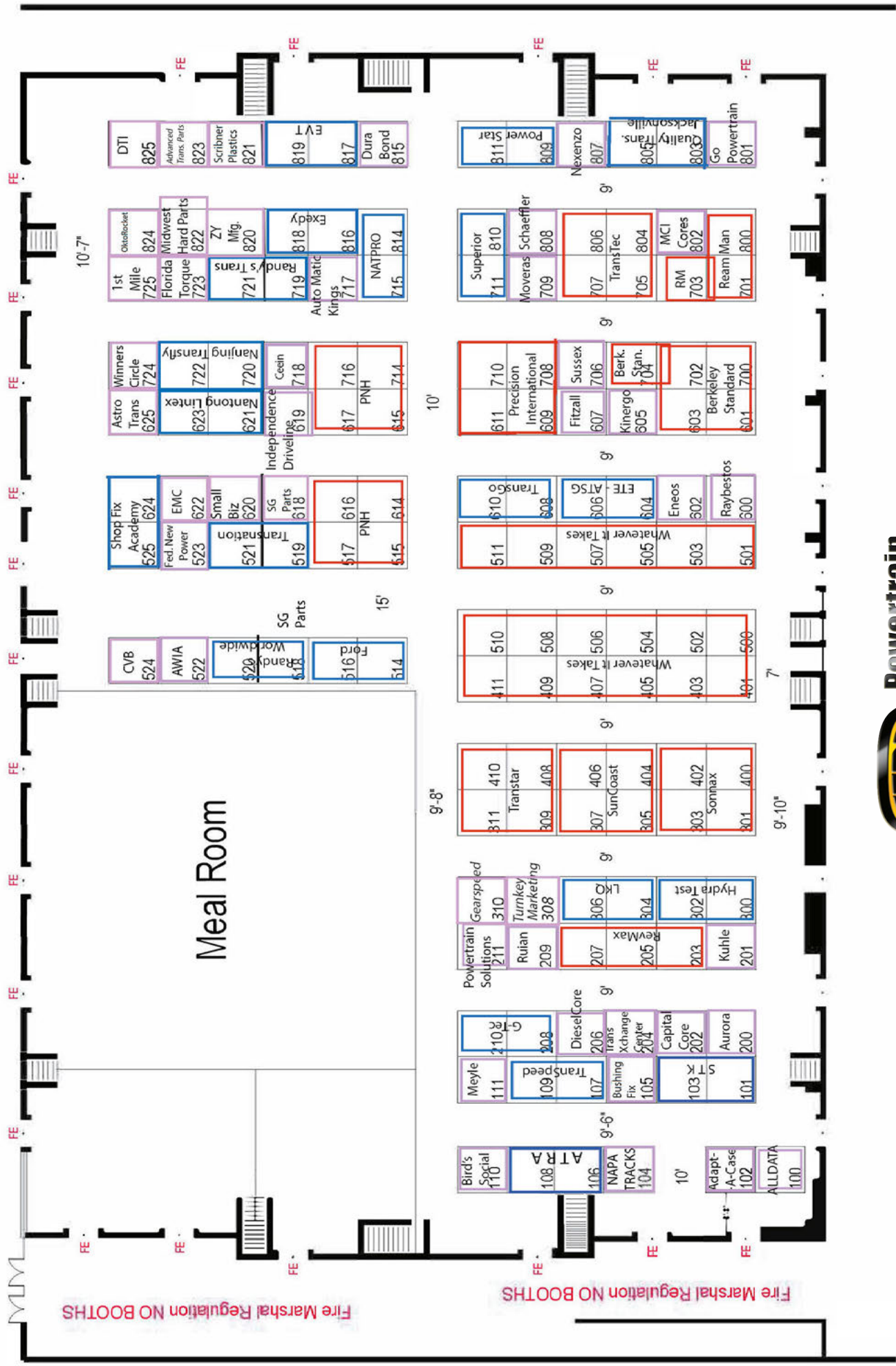
Saturday, August 29th

Management	9:00 AM - 10:00 AM	- KEYNOTE: Developing and Maintaining a Winning Culture Under Pressure - Major Jon Tschetter (Retired)
	10:00 AM - 3:00 PM	- Tradeshow
Management	2:00 PM - 3:00 PM	- The Rise of the Specialist - Carm Capriatto
Tech	3:00 PM - 4:30 PM	- Tips and Tricks from the Builder's Bench - John Parmenter
Tech-Spanish	3:00 PM - 4:30 PM	- Cambios Continuos, Sin Límites: Descubriendo el Poder Secreto de la CVT - Maria Erazo
Management	3:15 PM - 4:45 PM	- Culture is King - Thomas Andrews - Shop Fix Academy
Management	5:00 PM - 6:30 PM	- Team Development - Thomas Andrews - Shop Fix Academy
Tech-Spanish	5:00 PM - 6:30 PM	- Vamonos Recio 3 - Pepe Torres
Tech	5:00 PM - 6:30 PM	- Knowing Limitations for Successful Diagnostics - Sean Boyle

Sunday, August 30th

Management	9:00 AM - 11:00 AM	- The Walk Thru: It's Game Time! - Lance Wiggins and Rodger Bland
Tech	9:00 AM - 3:30 PM	- 2026 ATRA Seminar - Stay Ahead with the Right Knowledge and Tools
Tech-Spanish	9:00 AM - 10:30 PM	- Scanner + Rebuild = No Comebacks, Diagnóstico Correcto = Reconstrucción Correcta - Reese Blalock
Tech-Spanish	11:00 AM - 12:30 PM	- ZF PowerLine: Diferencias Entre la Transmisión de ZF 8HP vs ZF PowerLine - Francisco Moreno

Program subject to change. Visit www.powertrainexpo.com for up-to-date information.





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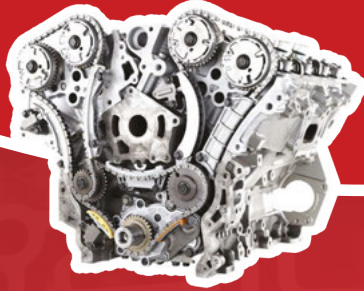
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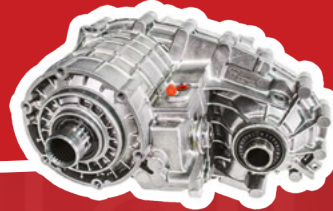
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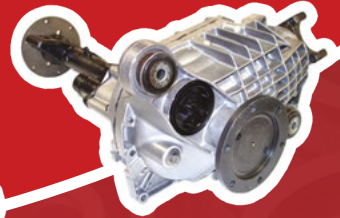
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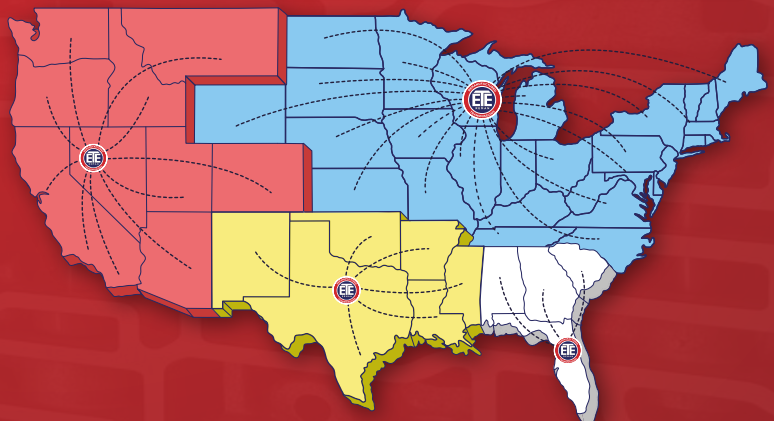
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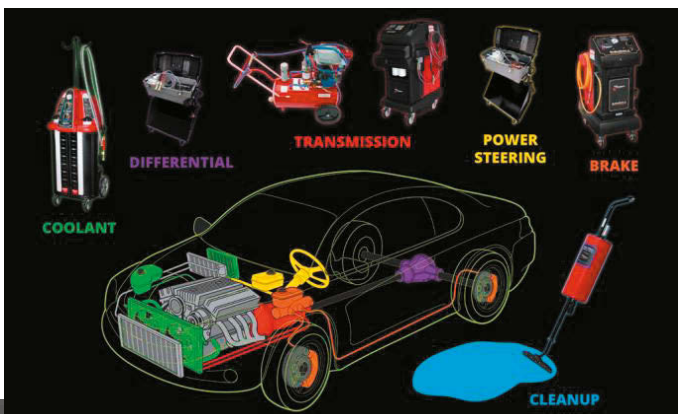
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Run Time: 0:15:44.4			
START		STOP	
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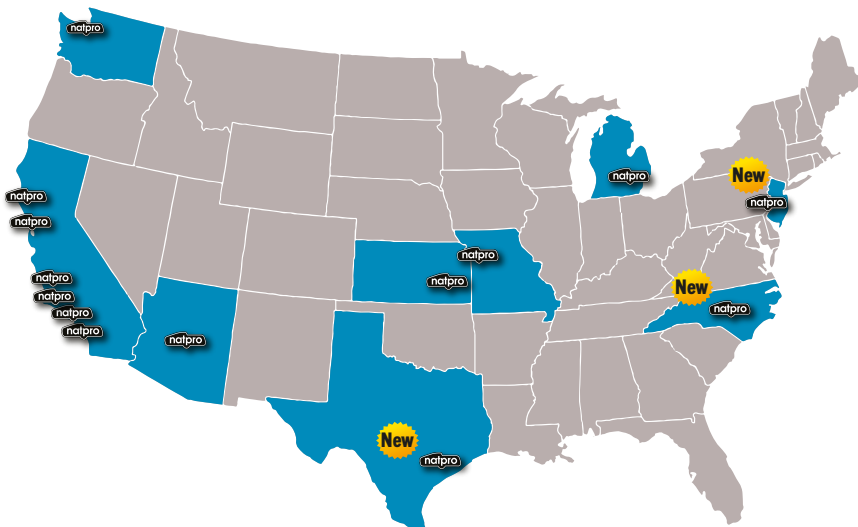


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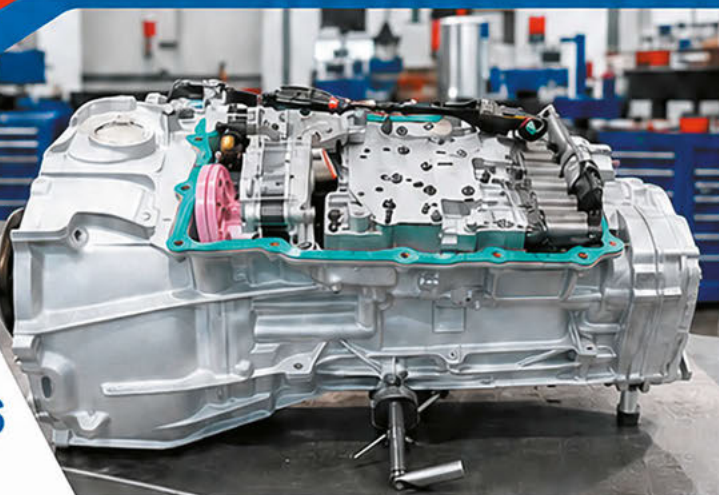
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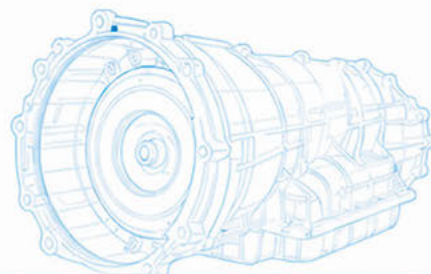
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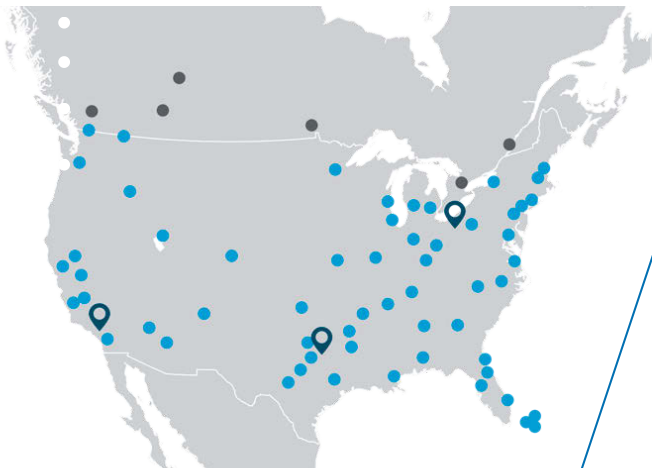
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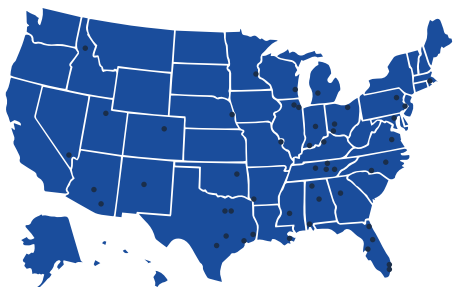
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