



Built on Trust. Bonded by Family



Some Things Change. Some Things Stay Strong.

With 49 locations nationwide and growing, Whatever It Takes Transmission Parts, Inc. (WIT) is a name that has come to symbolize both evolution and consistency in an ever-changing world. Since opening its doors in 1999 in Louisville, Kentucky, WIT has been rooted in the kind of reliability that stands the test of time—while embracing the innovation necessary to thrive in a fast-moving, tech-driven world. It's often said that "the only constant is change," and just as often, we hear that "some things never change." At WIT, we've found the truth lives in both: our commitment to service and strength has never wavered—even as we've adapted to an industry that looks nothing like it did 25 years ago.



Top fan

Steve Moore

Love this "family"!!! Been with them for many many years!!

Building partnerships that matter—grounded in trust, driven by quality. At WIT, we're more than a transmission parts distributor—we're family in the automotive industry.



One are the days when transmission builders worked from manuals alone, relying solely on their own mechanical ingenuity. Today's industry is collaborative, connected, and high-tech. Builders now tackle 6-speed through 10-speeds including Diesel towing applications—sharing solutions via social media groups and video tutorials, building a new kind of bench: one that spans the country.

Through it all, WIT has stood firm as a trusted partner—growing with the industry, leading with heart, and always delivering whatever it takes to keep our customers moving.

In 2025, WIT is proud to operate 49 branches coast to coast, including specialized divisions in remanufacturing, torque converter rebuilding, core supply, professional printing services, and dedicated delivery. But make no mistake—our growth isn't just due to riding the wave of digital transformation. It's because we've kept people at the center of everything: customers, employees, vendors, and builders who have become part of the WIT family.

We've never lost sight of where we came from, and we're more driven than ever to meet the future—doing whatever it takes.

The One Thing That Hasn't Changed: People Who Care.

Over the last 25 years, Whatever It Takes Transmission Parts has evolved alongside the industry—adapting to new technologies, expanding to 49 locations, and serving a rapidly shifting market. But ask any long-time WIT team member, and they'll tell you: change may be constant, but some things—the important things—never change.

Since 1999, one value has remained the heartbeat of WIT: genuine, human-driven customer service. It's not just a buzzword—it's a way of doing business that starts with compassion, honesty, and care.



"In today's world, where a single phone call can bounce across three continents just to order a pizza in your own town, true customer service is rare," says Tyler Haraway, Sales Rep at WIT Florence, Alabama. "A lot of people just don't care anymore—but at WIT, customer service is something we definitely care about."

That commitment isn't just talk—it's lived out daily on the shop floor, at the sales counter, and behind the scenes.

"Customer satisfaction to me is everything," shares Warren Stanley, who works on the reman floor in Louisville. "What I put into this work is my life. If I don't put out good work, then how am I going to live?"

From warehouse teams to leadership, the message is clear: at WIT, customer service isn't optional—it's foundational.

Scott Davis, VP of Sales, puts it this way: "We've built a core group of long-term employees who will bend over backwards to help the customer. It's that kind of service that not only wins business—it keeps it coming back."

At WIT, it's not just about parts—it's about people. That's what's stayed strong for 25 years and that's what will carry us through the next 25.

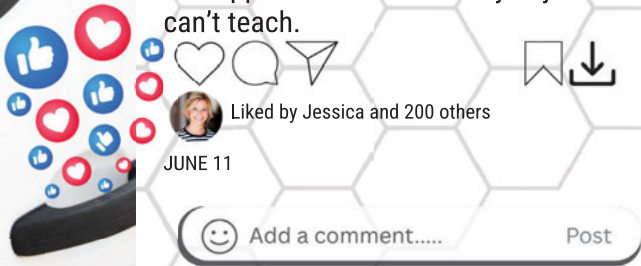
*"Vickie I applaud her I can call her anytime she answers and she will make it happen for me. I know one day she might retire and I'm dreading that day. She sets such a high standard we wonder what our next delivery person will be like."***-Doug Wells**
Wells Trans-Tech, Inc.



WIT whateverittakestransmissions
WHATEVER IT TAKES TRANSMISSIONS-KENTUCKY

40 Years Strong-The Driving Force Behind WIT

Wow. Just wow. For four incredible decades, Vickie has been more than a driver—She's been the engine that never quits. Rain, shine, or rebuild season, her dedication never wavered. With grit in her hands and pride in her ride, she's delivered parts, power, and purpose across every mile. A true powerhouse on wheels, Vickie's loyalty and hustle are part of what makes us who we are. Here's to 40 years of unstoppable drive—the kind you just can't teach.



Divisions of WIT



■ Atlantic Torque Converters manufactures Converters under industry leader Kelly Hammock in Livingston, TN.



■ Roadmaster Powertrain manufactures transmissions under industry veteran Bill Anthony in Florence, AL.



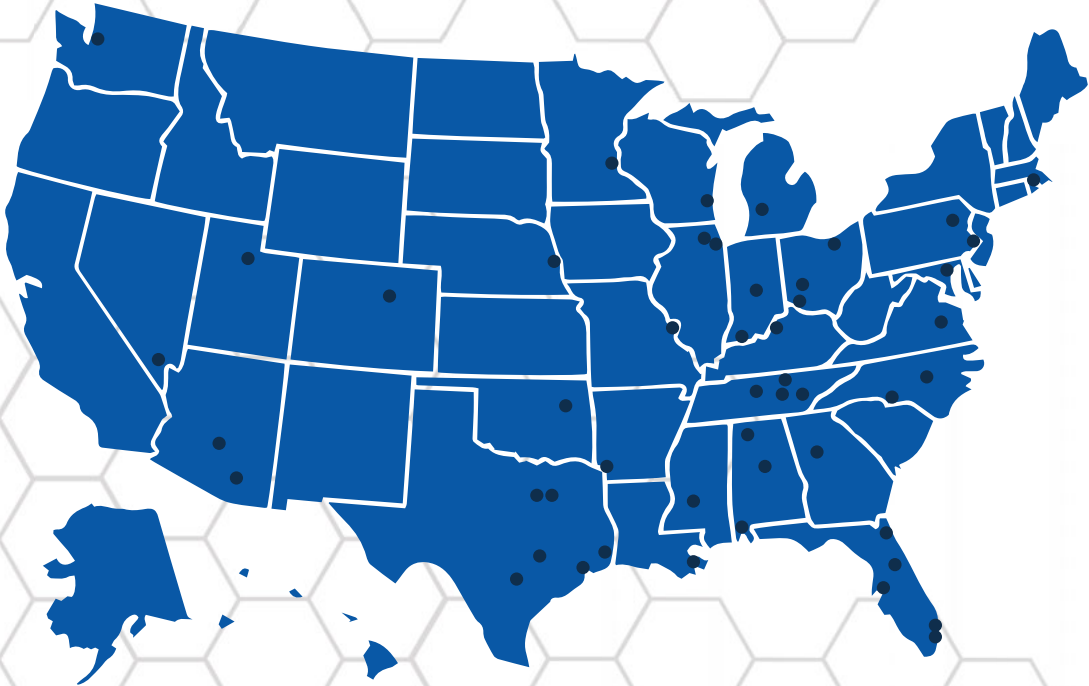
■ At Your Service Delivery Inc. is a delivery carrier led by Paul Gebelne.



■ Midmountain Automotive Core Supply is an automotive parts supplier in Sparta, Tennessee led by Chesney Duncan.



■ A-Plus Signs & Screen Printing is a full service printing company led by Joe

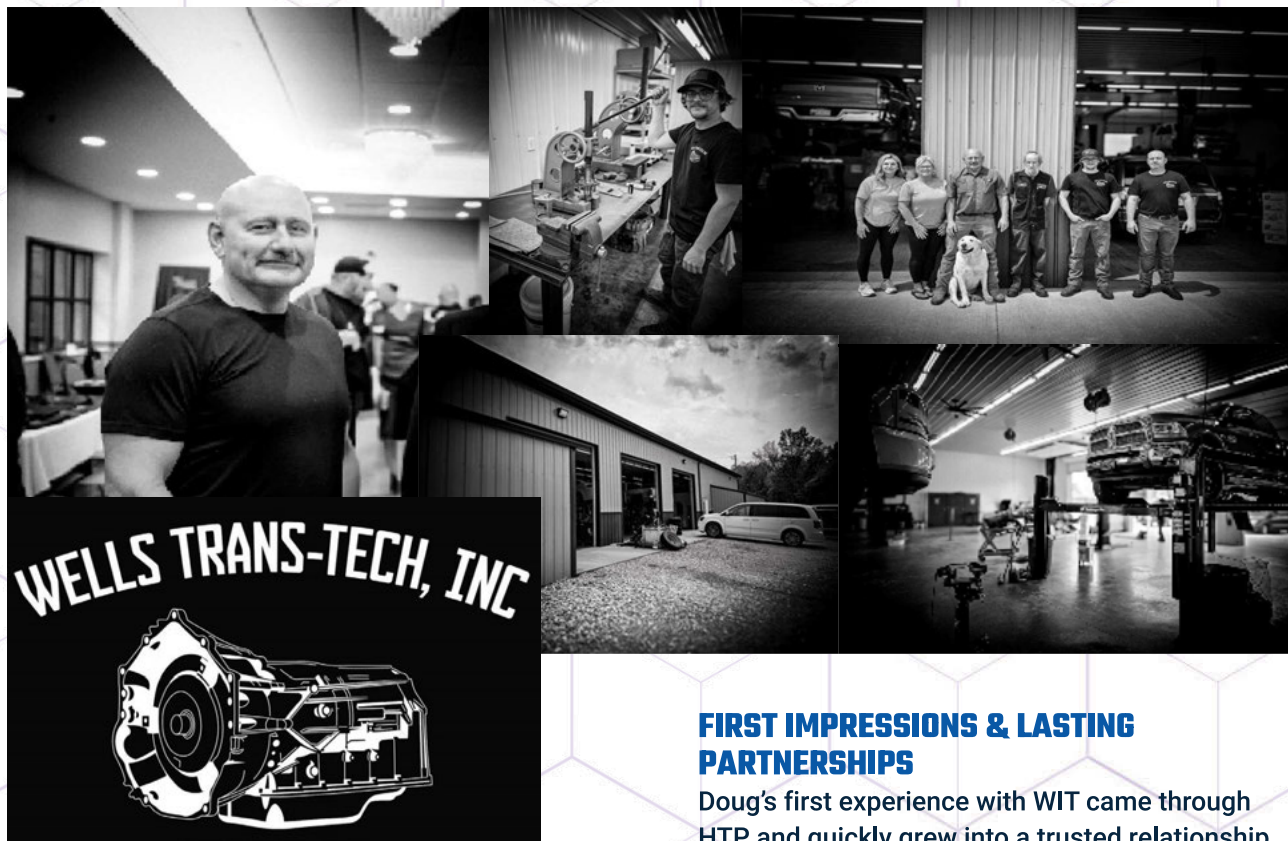


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CUSTOMER SPOTLIGHT: PARTNERS TURNED FAMILY THE TRUSTED FORCES BEHIND THE WIT TRANSMISSION LEGACY



CUSTOMER SPOTLIGHT: DOUG WELLS – LEGACY, LOYALTY, AND TRUST IN EVERY GEAR

At Whatever It Takes Transmission Parts Inc., our relationships with customers go beyond business – they become family. Doug Wells of Wells Transmission Legacy, a third-generation transmission expert, is a shining example of that bond.

A FAMILY LEGACY IN TRANSMISSION

“We’ve been in business for 33 years, but it started even earlier – my grandfather had a shop in the ‘70s,” Doug says. “Automatic transmission is all we do. As times change, so do automatics, and we keep up by attending all the ATRA and ATSG training, plus anything WIT puts on. They stay ahead, and we follow.”

FIRST IMPRESSIONS & LASTING PARTNERSHIPS

Doug’s first experience with WIT came through HTP and quickly grew into a trusted relationship. “The way I was treated and the quality of parts – top notch. Everyone I’ve worked with has been dependable and kind. Robert Thompson, Ed Mueller, Bill Maddox – all of them have been great. Scott has always been wonderful, and anytime we’re at a gathering, we talk.”

PARTNERS HELPING PARTNERS WELLS TRANS TECH

A loyal, long-term customer of Whatever It Takes Transmission Parts Inc., Wells Trans Tech has become more than just a client- he’s a trusted partner. Known for always lending a helping hand when needed, his dedication, reliability, and support have made him a valuable asset in the ever-growing transmission industry. His commitment reflects the true spirit of partnership that drives our success forward.