

ATRA Powertrain Expo 2024:



A Monday night reception featured the official opening of ATRA's Powertrain Expo at AAPEX with a ribbon cutting ceremony. ATRA Board President, Dave Wilkes (3rd from right) and ATRA Executive Director, Lance Wiggins joined executives from AAPEX show management and other associations for the event.

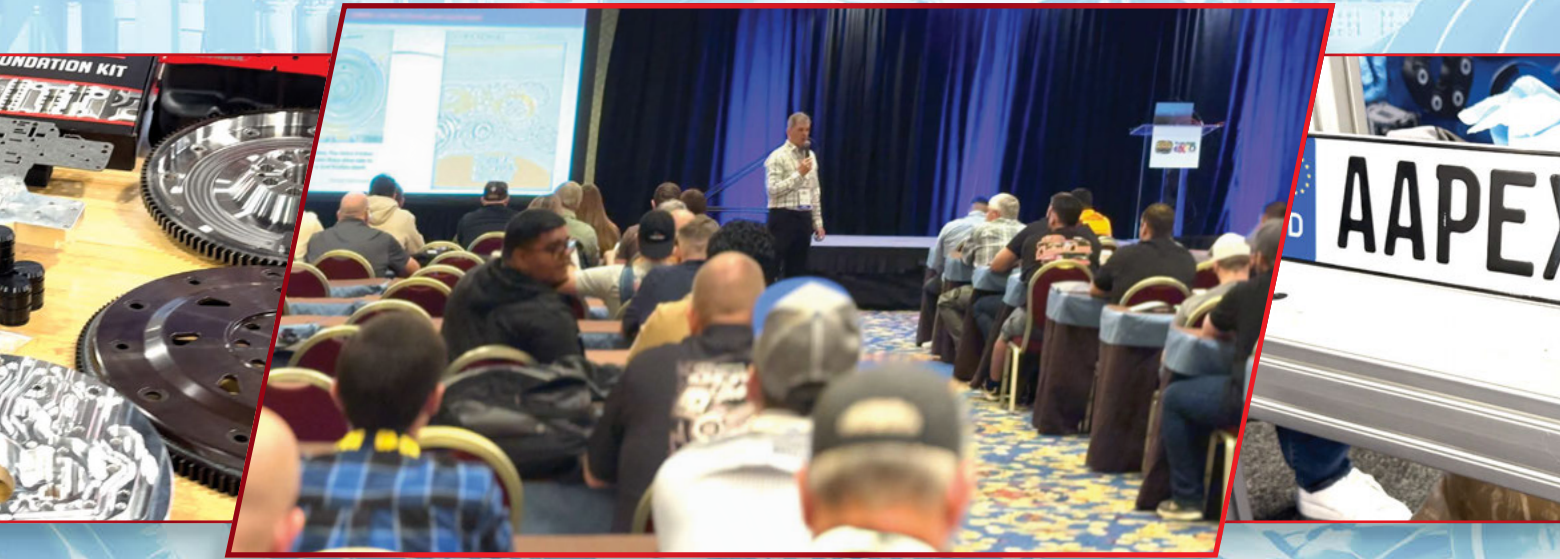


Driving Innovation and Connections at AAPEX/SEMA



Tuesday, November 5th, saw the opening of the ATRA Powertrain Expo show floor. Over 49 companies from around the globe exhibited at this year's Powertrain Expo.





ATRA brought the training! Over 14 hours of transmission specific training was featured at this year's Powertrain expo.





Product demonstrations, networking and hosted events rounded out the experience for attendees and exhibitors.

