



SIMPLIFYING COMPLEX VEHICLE REPAIR TO KEEP THE WORLD MOVING.

Transtar was founded in 1975 in Cleveland, Ohio, where the company is still headquartered today. In four decades, they have grown to become a global supplier of transmission and driveline solutions. They have a comprehensive offering including automatic and standard transmission units, transmission rebuild kits and components, remanufactured torque converters, hard parts, valve bodies, differentials, transfer case kits and components.

Transtar's distribution network includes 70+ locations throughout the domestic United States and Canada, delivering products to more than 80 countries. Most domestic customers can receive the products they need within one business day. And their products are shipped right to shops.



OE RECYCLED TRANSMISSIONS TRANSFER CASES & ENGINES:

A SMART CHOICE FOR SHOPS AND THEIR COST-CONSCIOUS REPAIR CUSTOMERS

Inflation is putting the squeeze on every household and every business, from groceries to housing to transportation. Managing today's cost of living has become a challenge for many households, so when suddenly faced with a major purchase like repairing a vehicle's transmission, they are now in an incredibly difficult situation.

So what can repair shops do to help ease the burden? One way is to provide more cost-conscious part options to customers. OE recycled transmissions, transfer cases and engines are a great solution to the financial worries around transmission repairs

and replacements because they can significantly reduce the cost of the overall repair. But finding reliable OE recycled transmissions, transfer cases and engines —at the right price—isn't always easy.

Shops often have to search multiple suppliers to find the right part, manage shipping options and costs, and even navigate complicated return processes when the wrong part shows up. It's a productivity killer for shops and a problem Transtar Aftermarket Solutions is aiming to solve with its new OE recycled program.



“Our mission is to simplify complex vehicle repair, so we’re constantly looking for ways to help shops get things done faster and more efficiently. With our OE recycled transmission, transfer case and engine program, we’re helping make every step in the process—pricing, ordering, shipping, warranty and returns—easier.”

NEIL SETHI, TRANSTAR CEO AND PRESIDENT

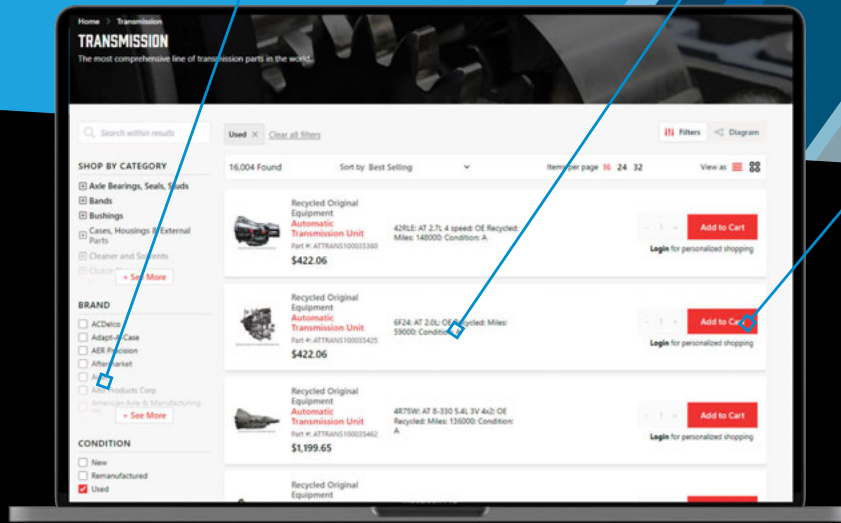
TRANSTAR'S SOLUTION: OE RECYCLED TRANSMISSION, TRANSFER CASE AND ENGINE PROGRAM

Transtar's OE recycled program is powered by a new partnership with a network of Original Equipment Recyclers from across North America. The network covers the contiguous United States, and ensures shops have access to a wide range of OE recycled transmissions, transfer cases and engines.

FILTER YOUR SEARCH
TO INCLUDE OE
RECYCLED UNITS

ALL UNITS GRADED
BASED ON CONDITION
AND MILEAGE

CREATE AN ACCOUNT
TO CHECK AVAILABLE
INVENTORY & EXPECTED
DELIVERY DATE



FIND THE PARTS YOU NEED ON WWW.TRANSENDAUTO.COM

ELIMINATING GUESSWORK

Each OE recycled transmission, transfer case & engine is “graded” based on condition and mileage. This grading system qualifies by Grade A or Grade B - under or over 60,000 miles total, respectively. This simple and straightforward approach to part grading eliminates the guesswork on both ends and helps ensure shops get the right OE recycled transmission and engine every time.

When sourcing these parts with Transtar, the original torque converter is included with all OE recycled transmissions purchased. Having the original torque converter is beneficial because when a transmission is working with its original parts, it packs more, smoother power.

SIMPLIFIED ORDERING

Another important aspect of Transtar’s OE recycled program is improved product searching and order placement. Shops and shop owners can find, source, compare and manage orders through one tool: www.transendauto.com. To place an order, users simply create a free account. Then, easily filter an “OE recycled unit” search to fit the needs of the job. These filters include Automatic, Manual and Recycled Original Equipment.

On www.transendauto.com, users can check inventory on units and even see expected delivery at any time. It also lets users track orders placed, check shipping estimates and see warranty options. Freight cost is already included in the price for your convenience.



SIMPLIFIED SHIPPING & RETURNS

With Transtar's simplified order process also comes simplified shipping, warranty and return options. No-hassle returns, 90-day part replacement warranties and direct-to-location shipping methods help us to prioritize and expedite orders to add even more value to each recycled parts purchase.

There are over 50 Original Equipment Recyclers locations across North America working with Transtar. Having a wide network of locations helps to ensure orders are shipped quickly and efficiently, directly to shops. Each part sold is cleaned, drained and shrink-wrapped on a pallet for shipping. This direct-to-location shipping method helps ensure orders are fulfilled faster, without extra shipping and handling costs or extended shipping times.

If a unit needs to be returned, Transtar has implemented a no-hassle return process for uninstalled parts where all that has to be paid is the freight cost. And should the wrong part be sent or the part warranty redeemed, all return costs will be covered by Transtar with no additional costs to the shop or customer.

NO-NONSENSE, 90-DAY WARRANTY

Every unit sold is backed by a 90-day warranty, another process Transtar has improved for customers' replacements or returns. There is an upgraded warranty of 1-year for parts-only, available at 15% of the part price. These warranties make it easier to replace parts when needed.

A WIN-WIN FOR THE INDUSTRY

By streamlining their ability to find, order, ship, return and use warranties on high-quality parts, Transend makes the repair process more efficient for shops. Through its new OE recycled transmission, transfer case and engine program, Transtar is giving shops a new option to help vehicle owners manage the cost of necessary repairs. It's a win-win for customers and the industry, and another example of how the Transtar team is living out its mission: simplifying complex vehicle repair to keep the world moving.

TRANSTAR. GET THE RIGHT OE RECYCLED TRANSMISSIONS, TRANSFER CASES & ENGINES RIGHT WHEN YOU NEED THEM.

