PRECISION™
INTERNATIONAL

Presents:

JOHN PARMENTER

Our relationship with John Parmenter started back in the early 90's, a time when transmissions were rapidly changing (as they always do!) and the variety was increasing. John was a local well respected shop owner with a reputation for being meticulous with his builds and outspoken with his opinions.

Precision International at the time was looking to make its kits more user friendly and more helpful to the builder in the form of fixes and instruction sheets. The way Precision International decided to do this was to form an advisory board of area builders, a group of up to five or six individuals which would meet once a month at Precision's headquarters. They would be tasked with providing feedback on both Precision's and competitors kits, provide ideas for industry fixes, problems and issues they encounter in their day at the shop.

The monthly meeting included a transmission teardown which helped the engineering and management staff at Precision better understand the challenges faced by techs. The original group was comprised of 6 local builders of which John gradually morphed into the unofficial leader!

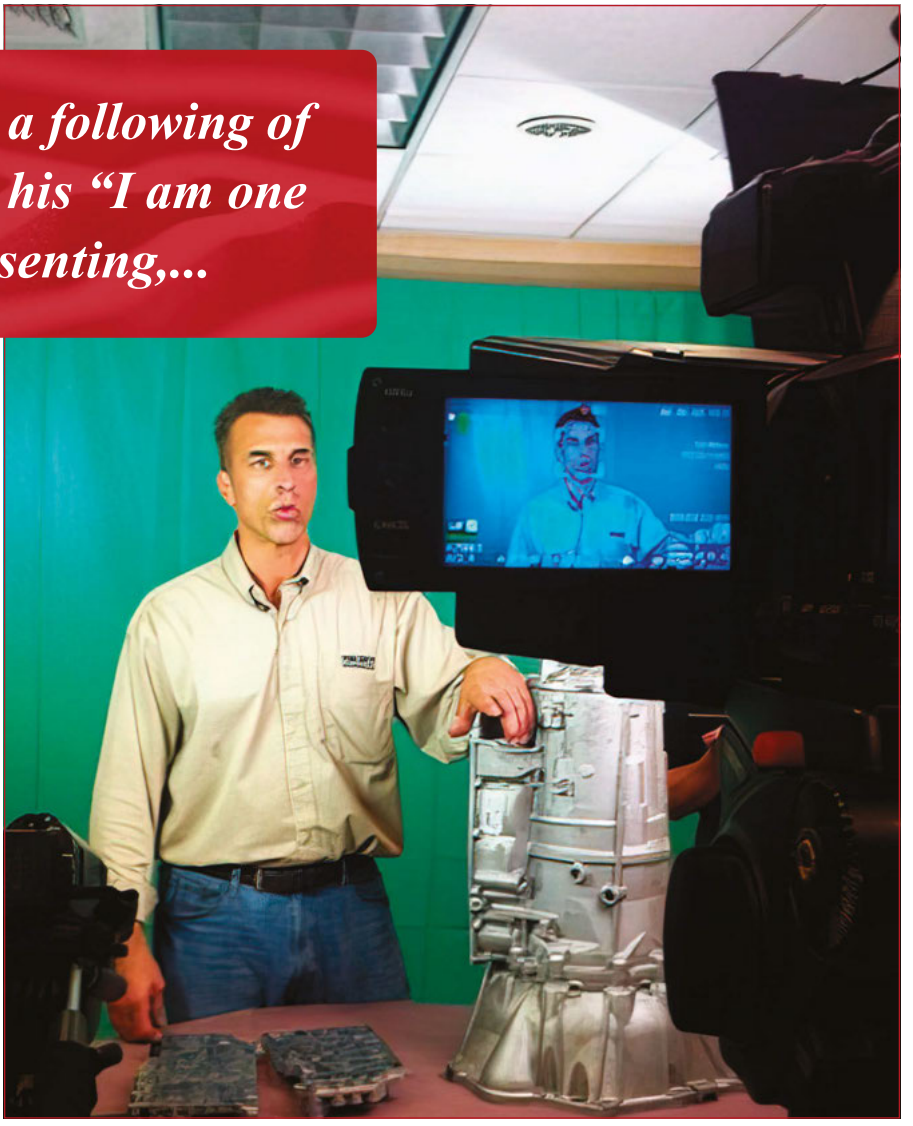
"I am one of you."

AUSTRALIA 1992 - APPROVED TRANS PARTS, MELBOURNE.

This council ran for many years until the internet and online forums helped change the way Precision gathered marketing intelligence. Through all this John's relationship with Precision has really grown stronger!

One thing that soon became obvious to us at Precision was that John did not have a problem with sharing his hard earned knowledge and even enjoyed helping other techs and the engineering department at Precision when they had a question. In early 1992, Precision International had established a growing market in Australia, one distributor Approved Trans Parts in Melbourne which was owned by Barry Ryan and John Whyte, advised that there was a growing need for tech info on new units, especially the 700R4, and they asked our salesman John Sollazzo (now VP Sales and Marketing) if he could put on a technical presentation for the Australian builders. At first John thought he would do the presentation but upon further reflection with Vin Soviero and management we realized that a real hands-on tech seminar which would include real world info gained by hands-on experience coupled with actual hard parts would be the way to help Australian builders. Naturally, Precision turned to John Parmenter to ask him if he would be willing to take on the challenge.

...he has developed a following of builders who enjoy his "I am one of you" style of presenting,...



John gladly agreed and the seminar was a huge success and has been repeated several times. This first seminar and the ones that followed were the beginning of John's tech seminar career. It allowed Precision International to offer the service to customers all over the world, this has helped us to support our distributor's while establishing a reputation for quality and tech support, and as this industry becomes more and more complicated this reputation is something we treasure and offer to all our customers.

In the last 30 odd years John has done countless seminars in places like Puerto Rico, Mexico, Australia, Russia, and all over the USA, as well as him becoming a regular speaker at the Automatic Transmission Rebuilders Association (ATRA) Powertrain EXPO where his seminars are always standing room only and very well received because of his folksy approach.

During this time, he has developed a following of builders who enjoy his "I am one of you" style of presenting, Precision International decided to capitalize on this and used this following to help market our product through a series of Tech Seminars Videos that we have produced with John. These video seminars are mostly 2-4 minutes long on a specific subject or fix and can be found on the Precision International web page www.transmissionkits.com as well as on You-Tube.

Many of the videos have nothing to do with a Precision International product or kit, they are just things that John has seen in his shop that we felt were important information to share with other builders. Many times John has given part numbers on products he recommends from other aftermarket

VIDEOS

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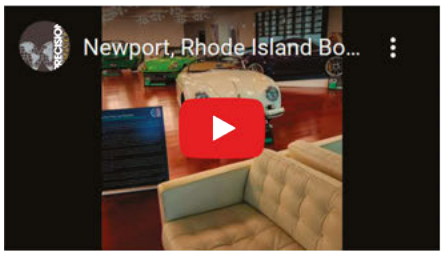
4T65E Accumulator Seals Detail and Explanation

722.6 / NAG1 - Electrical Connector Leaks

AX4S Pump Bearing Seal Failure

Dodge 45RFE

Mercedes 722.6 - Valve Body Concerns



Newport, Rhode Island 2022

Precision Video 2017 Introduction

Precision Video 48RE Torque Converter Cooler Issue

companies, the ultimate goal being to help the end user! Obviously, we hope the viewers appreciate John's and Precision's efforts to help them. There are well over 100 of these videos available with more being posted on a regular basis. John Sollazzo stated, "We felt that we needed to keep people interested in our web page and by adding new seminars on a regular basis it drives builders and shop owners back to our web site", Sollazzo added, "of course we are hopeful they will notice a new product we have announced or a change to a kit that adds application coverage". Sollazzo continues, "we are all in this together. As the transmissions become more complicated and complex we need to be sure that we are there to help the builders keep up with the technology. We feel that we do our part by having John continue to give tech seminars and by putting out these mini-tech videos, this hopefully is helping the industry", Vin Soviero adds, "We take great pride in the information we are presenting, we will do all we can to get the information into the right hands and having John P on our team has helped towards that goal." John Parmenter concludes, "While I was an experienced rebuilder, I had never thought about giving tech seminars. Those initial seminars in Australia lit a fire, and through the years I have enjoyed being part of this process and helping builders any way I can". Precision International will continue to produce tech videos that can be found free of charge on their web site, as well as support all the organizations and sites that are there to help the rebuilder keep up in an everchanging transmission aftermarket.

During the 2022 Powertrain Expo, John was the recipient of the Lifetime Achievement award for his industry training.