

Building Partnerships that Matter

WIT **WHATEVER IT TAKES**
TRANSMISSION PARTS, INC

“When you have great partners like we do, it’s like being on a team. We share the same goals, and if one of us has a victory we all have a victory no matter the size. It’s truly a wonderful collaboration that is on the road for success!”

- Steve Hinderer, WIT Performance



Your success is our success.

When we partner up with a vendor we look for a vendor that we can build a relationship with and grow as one. We look for partners that work with us not only in the good times but hard times as well. The true Partnerships take hard work, honesty, dedication, loyalty, devotion and many other things that really are not used anymore in the fast paced world that we live in. Most people are far too busy to slow down and take the steps necessary to ensure that these types of relationships are built.

That in itself is a recipe for failure.

Because I am from the "old school", I still have a strong belief that human interaction at its core still provides the most positive outcome. Although the world is going faster than ever, people still do long for the days of interacting with their vendors on a personal level and engaging in "True Partnerships". True partnerships are accomplished with good old fashioned hard work and dedication to one another.

Remember success is never owned, it's rented and the rent is due every day.

- Rodney Peters, WIT President

www.wittrans.com | 800.940.0197

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TRANSMISSION PARTS, INC

"Raybestos Powertrain is extremely proud of the enhanced relationship that we have developed and grown with Whatever It Takes Transmission. This partnership has helped boost our speed to market with not only new OE replacement products but also with highly engineered performance product solutions. With the only integrated paper mill in the industry, Raybestos Powertrain controls the entire friction clutch plate manufacturing process in the USA and through WIT's extensive customer service and dedication we are able to bring premium quality parts to transmission rebuilders across the country and around the world."

- Nick Truncone, Raybestos Powertrain

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"When people think of partnerships, they tend to think of the obvious things: there's more capital available; the workload is more manageable because you're able to divide tasks; and you especially benefit from the different perspectives, knowledge and experiences only found through collaborating with others. At the end of the day, it's ultimately about shared responsibility, accountability, trust and not shying away from the difficult discussions needed to thrive together as a team."

- Blake Carter, SunCoast Performance

How We Work Together

"We knew Whatever It Takes was exactly who we wanted on our championship team. When it's 4th quarter and you need one last touchdown to bring the team to victory, WIT is the ideal teammate to have. We cheer for each other's accomplishments and lift one another up when things get hard, because if WIT wins, SunCoast wins. That's what a partnership is. And at the end of the day, building partnerships is all that matters."

- Blake Carter, SunCoast Performance



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"As an OE automatic transmission parts supplier for over 80 years; Raybestos Powertrain engineers understand the OE and use their knowledge and experience to create durable long-lasting performance aftermarket parts. Raybestos Powertrain's manufacturing expertise combined with WIT's ability to make a daily concentrated effort to listen to transmission rebuilders and industry professionals allows both companies to provide parts solutions that are in demand today and that will be in demand in the future. WIT provides valuable insight and perspective in helping Raybestos Powertrain to develop new products to better serve the automatic transmission aftermarket. The Raybestos Powertrain and WIT partnership is committed to doing whatever it takes to drive transmission rebuilder success."

- Nick Truncone, Raybestos Powertrain



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